

Setting the Stage to Become the Advisor for Life

Social Media Prospecting Posts

Let future retirees know what they should be doing to prepare for their future and how you can help them. Share these posts on social media throughout the year. When you do, include the way you prefer prospects to contact you, whether that's through email, text, phone, direct message or website lead gen form.

FIVE YEARS FROM RETIREMENT: Post #1



With retirement nearing, it's never too soon to begin preparing for life after work. Start by checking simple steps like these off your to-do list. If you're interested in help from a trusted professional, reach out to us [\[preferred contact method\]](#) to set up a complimentary consultation to get started!

THREE YEARS FROM RETIREMENT: Post #2



From debt consolidation and budgeting to Social Security planning, preparing for a secure retirement can be overwhelming. Jumpstart your journey to financial confidence with our help! We are passionate about helping our clients turn their dreams into reality. Contact us at [\[preferred contact method\]](#).

TWO YEARS FROM RETIREMENT: Post #3



Retirement security is more than just financial confidence. Our team of trusted professionals can help you think through every aspect of life after work and connect you with strategic partners who have your best interests in mind. Contact us at [\[preferred contact method\]](#) for important planning tools and resources.

1 YEAR FROM RETIREMENT: Post #4



You're so close! Make sure that your years of hard work translate into the lifestyle you desire and deserve in retirement. Let's connect so we can help you create a retirement income plan that ensures your most important goals are met: [\[preferred contact method\]](#)

SETTING THE STAGE FOR A SUCCESSFUL RETIREMENT: Post #5



Make sure you're doing all you can to prepare for retirement, both financially and in your personal life, to fully enjoy your future as you envision it. Reach out to me at [\[preferred contact method\]](#) to request this helpful checklist for retirement success!