## WORRIED ABOUT HAVING TO CLAWYOUR WAY BACK WAY BACK FROM MARKET LOSSES?

# Discover the value of upside potential with downside protection

In March 2020, the spread of the coronavirus pandemic led to significant market volatility, ending the longest bull market in U.S. history. With continued uncertainty upon us, are you ready for what's ahead?

### Sept. July March Nov. May Aug Dec. Feb. Nov. Jan. Nov. Aug. July Jan. Oct. 1929 1933 1937 1938 1946 1956 1961 1966 1968 1973 1980 1987 1990 2000 2007 June March March April March Oct. June Oct. May Oct. Dec. Oct. Oct. March Aug. 1942 1970 1982 2002 1932 1935 1938 1948 1957 1962 1966 1974 1987 1990 2009 10% 20% 21.6% 22.2% 21.9% 30% 27.1% 28.1% 28.0% 33.9% 33.5% 40% 36.1% 39% 45.8% 50% 47.0% 48.2% 54.5% 60% 57.0% 70% A bear market occurs approximately every 5 years 80% Average decline is 39% Average duration is 1.5 years 90% 86.7% Average time to break even is 5.2 years 100%

### A History of Bear Markets Based on 1929-2009 S&P® 500 performance

These numbers depict historical returns and do not guarantee future performance. Fixed index annuities are not a direct investment in the stock market. They are long-term insurance products with guarantees backed by the issuing company. They provide the potential for interest to be credited based in part on the performance of specific indexes, without the risk of loss of premium due to market downturns or fluctuation.

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## PREPARE AND PROTECT

Experiencing a bear market during retirement could cause your assets to lose value. With less time to recover from those losses and the need to draw down your portfolio to cover living expenses, you could run out of money much sooner than anticipated.

"Bear" in mind that fixed index annuities can offer upside potential, downside protection and predictable lifetime income that can help you maintain confidence in any market. **Contact me** for details!

