



WHY EXPO MARKETING?

Expos and tradeshow offer a wealth of opportunities to not only gain leads, but also promote your brand and services face-to-face with potential clients. Like it or not, expos are a powerful way to increase exposure and generate some quality leads.

A lot of agents avoid exhibiting at events due to the costs. It's true- depending upon what materials you're needing to develop a stellar trade show exhibit the event can be costly. However, like any successful form of marketing, having the right strategy is critical for success.

How do you make sure you grow your database, create visibility for our business, and also deliver the ROI to make it all worth the effort? By working with Ideal Producers Group, you gain access to the exclusive EXPO Marketing program, completely turnkey and ready to start growing your database.

INCLUDED IN THIS PROGRAM:

- Detailed EXPO Research & Recommendations
- Marketing plan with step-by-step checklist for the event
- Promotional Material Design
- Custom Banner Designs
- Vendor Discounts
- Invitation Designs
- Giveaway Signage
- Social Media Marketing Campaigns
- A Dedicated Marketing Team

...AND MORE!

ARE YOU READY TO ADVANCE YOUR SALES?
CONTACT IDEAL PRODUCERS GROUP TODAY
TO GET STARTED.

888-433-2507